

What is the difference
between
having and not having
entrepreneurial drive?

Your **words** ...

create your **reality!**

Welcome to



Gründung - Let's Go

A large, metallic, three-dimensional 'ASK' sign with a red outline, mounted on a wall. The sign is made of polished metal and has a bold, sans-serif font. The letters are mounted on a dark, rectangular metal plate. The sign is illuminated from the side, creating strong highlights and shadows. The background is dark and out of focus, showing some architectural details and foliage.

ASK

Who
are **You**
&
why
are **You**
here?

Your answers

Join at

slido.com
#67506





What
is this
course
about?



GNL Young Founders ...

David Krusche



#allgemein

10 | Thema hinzufügen



@ Erwähnungen & Reaktionen

Channel-Browser

Leute

Apps

Dateien

↑ Weniger anzeigen

Channels

allgemein

celebrate

introduction

mbta_mindset_qa

mbta_tools_actions_qa

news

pitch

pitch_feedback

to_do_summary

tools_ressources

x_next_betula

x_next_eligo

x_next_forccia

x_next_forciia

x_next_meetbot

x_next_onny

x_next_striezel

x_next_tinder4fashion

x_next_whatsapp_lieferservice

Direktnachrichten

+ Leute einladen

Apps

Young Founders Club

@Georg Reifferscheid hat diesen Channel am 3. Mai erstellt. Das ist der Anfang des Channels #allgemein.

Beschreibung hinzufügen Eine App hinzufügen 2+ Leute hinzufügen

Sonntag, 3. Mai



Georg Reifferscheid 22:08 Uhr

ist #allgemein gemeinsam mit

Mittwoch, 6. Mai



Georg Reifferscheid

Hallo ihr Lieben,

<https://www.loo>

Loom

Slack - Slack

GNL Young Founders Club

Georg Reifferscheid

Channels

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Direktnachrichten

+ Leute einladen

Apps



Sam Casha 15:28 Uhr

ist #allgemein gemeinsam mit Peter Mewe beigetreten.



Georg Reifferscheid 18:21 Uhr

Hi @Sam und hi @Peter Mewe ! Schön, dass ihr dabei seid. Sobald ein paar mehr dabei sind, werden wir die Channels richtig starten.

Ihr könnt euch gerne in dem #introduction channel kurz vorstellen. 🙌

Nachricht an #allgemein

B I

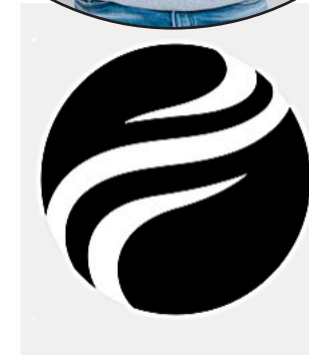


my story

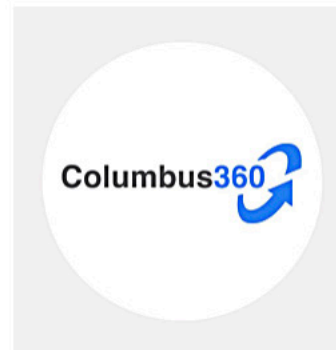
about **GNL**



Founding since 2002



Sparring since 2015



What drives you?



Your **mindset**

A wooden podium stands against a light gray, textured wall. On top of the podium is a rectangular sign with a dark red border and a white center. The sign is blank, but the text 'Your motives' is overlaid on the lower part of the sign and the podium. A small, illegible label is visible on the front of the podium.

Your **motives**



Your values



Your **purpose**

A black and white photograph of a man with dark, curly hair, wearing a dark shirt. He is holding a thick stack of US dollar bills over his face, with his fingers visible gripping the edges. The background is dark and textured. The text "Your expectations" is overlaid in white at the bottom.

Your **expectations**

A collection of vintage tools and objects arranged on a dark wooden surface. The items include a large hammer with a wooden handle, a smaller claw hammer, an axe with a wooden handle, a pair of large pliers, a pair of worn leather gloves, a coiled spring, a curved metal tool, a metal mug, a small metal container, a folding knife, a utility knife, a circular metal object with a logo, and a small metal tool. The text "Your characteristics" is overlaid in white, bold font across the center of the image.

Your characteristics



Your roles

What do you **need**?



Idea



Problem

It's **problem-solution** time!



5 rules for **creative** sessions

A man wearing a black turban and a dark jacket over a white t-shirt is shown from the chest up. He is making a hand gesture with his right hand, with the index and middle fingers extended. The background is a blurred interior space with a bookshelf filled with books. The text "no criticism" is overlaid in white, bold, lowercase letters.

no criticism



get **wild**



combine to **create**

A deep space photograph showing a nebula with vibrant pink and purple colors, set against a dark background filled with numerous stars. The nebula has a complex, swirling structure with some brighter regions. The text "quantity before quality" is overlaid in white, with "quantity" in a bold font.

quantity before quality

A person is lying on a dark leather sofa in a living room, with their feet propped up on a dark wooden coffee table. They are wearing black shoes with distinctive brown waffle-patterned soles. The sofa has white pillows and a grey blanket. A laptop is open on the sofa behind the feet. A potted plant is visible on the left, and a stack of papers or a book is on the coffee table to the right. The text "get comfortable" is overlaid in white at the bottom.

get **comfortable**

5 **creativity** techniques



headstand method



morphology analysis

brain storming





brain writing



sil method



tools & actions

A glowing lightbulb is the central focus, positioned in the middle of the frame. It is illuminated from within, casting a warm, golden light. The background is a soft, out-of-focus sunset or sunrise, with a gradient of colors from deep blue at the bottom to bright yellow and orange at the top. The lightbulb's filament is visible, and its base is dark. The overall mood is one of inspiration and innovation.

business **idea**



value proposition



brand identity



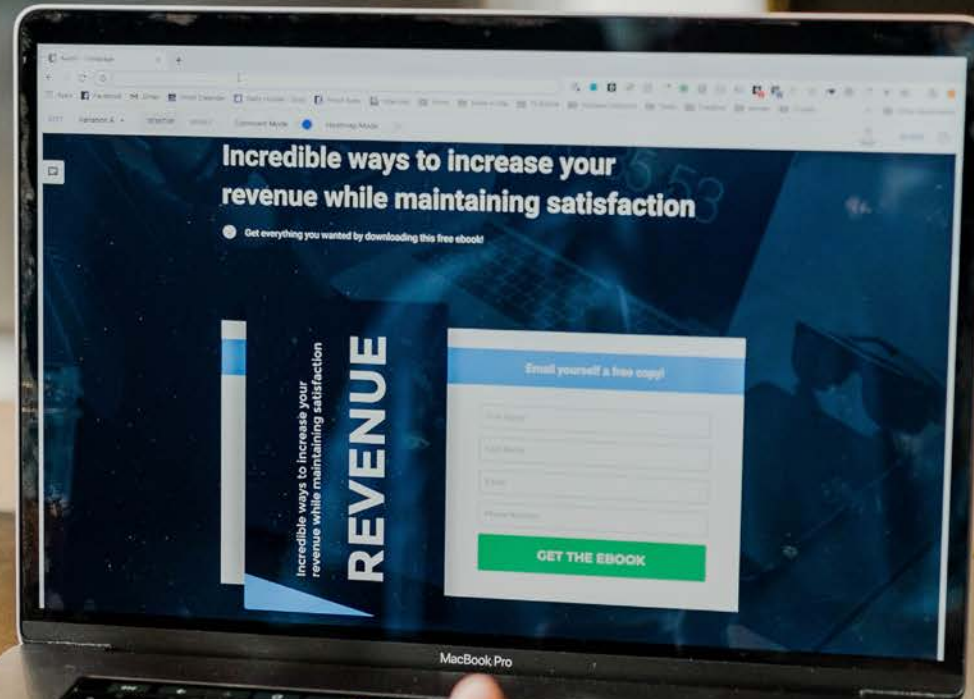
A map of Southeast Asia and East Asia with several pushpins and lines indicating connections between various locations. The pushpins are colored red, green, and blue. Lines connect the pushpins, showing a network of connections. The map includes labels for Vietnam, Malaysia, Singapore, Indonesia, and the Indian Ocean. Specific locations marked include Da Nang, Nha Trang, Ho Chi Minh City, Can Tho, Kuala Lumpur, Singapore, Pontianak, Belitung, Surakarta, and Surabaya. The word "positioning" is overlaid in white text.

positioning



target group

business model





processes



organization



Leadership

You **never** ...

walk **alone!**

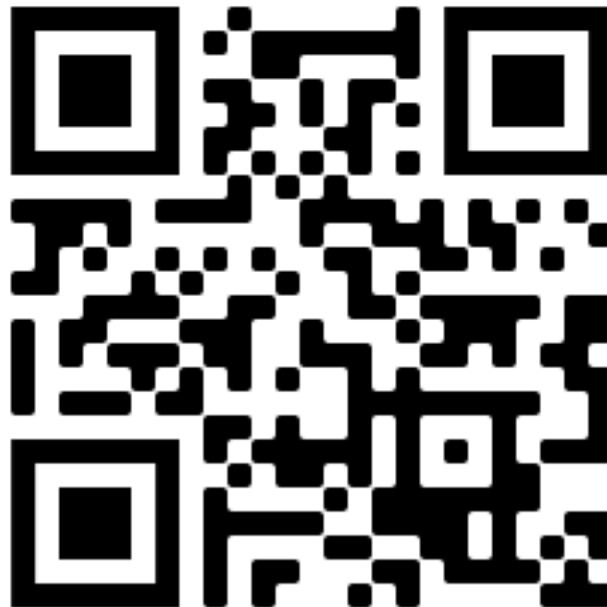
So,
how to **drive** your **team**?



Q & A
now it's **y**our turn



let's **connect**



GRAZIE VINAKA

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TERIMA KASIH

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謝

THANK

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merci