

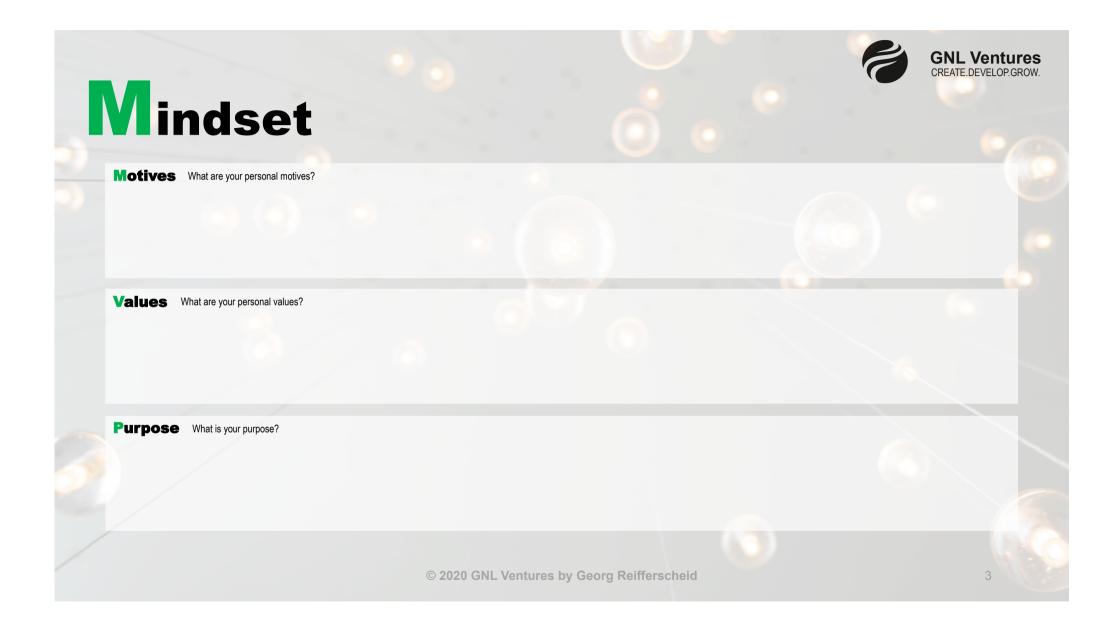
Mindset before Tools & Action MBTA®

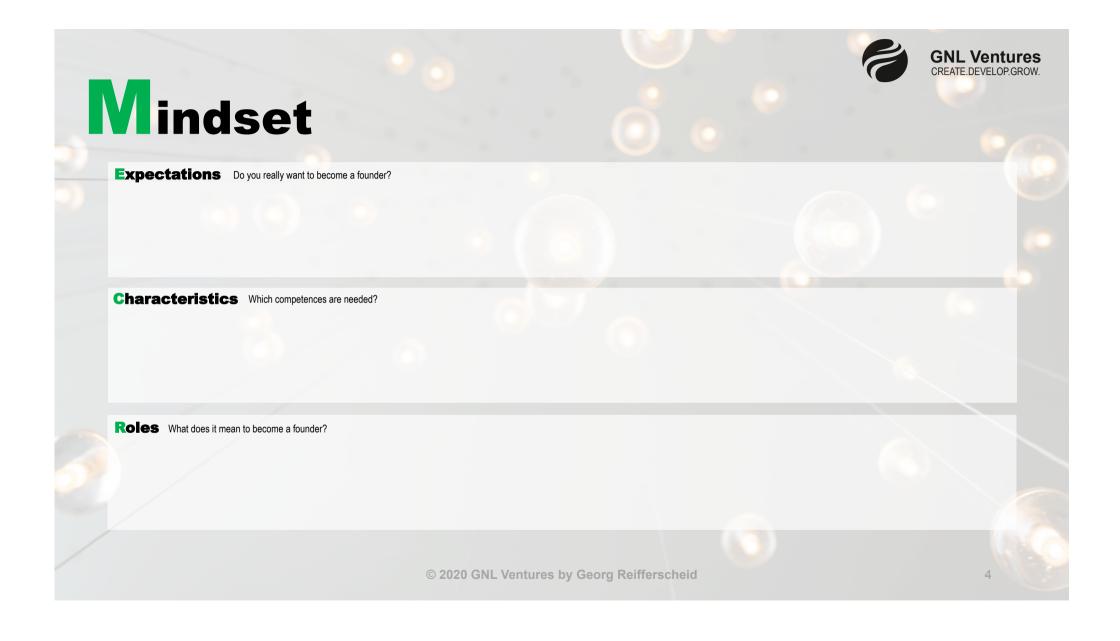
- Worksheet -



Mindset Before Tools & Actions[®]

- During your entrepreneurial journey you will apply many tools & actions in order to build your organization and teams.
- The basis for success is to first develop an understanding of the mindset behind all these tools & actions, instead of just doing things for the sake of doing things!
- This worksheet helps You to reflect and thus build & develop Your own mindset!







Tools & Actions

Business Idea What problem do you solve?

Value Proposition Which values do you create ?

Brand Identity What is your brand personality?



6

Tools & Actions

Business Model How do you generate revenue?

Target Group Who is your customer?

Positioning How does your market look like?



Tools & Actions

Organization

How do you generate revenue?

Processes How do yo

How do you set and manage processes?

Leadership Ho

How do you motivate and lead teams?





Let's get connected!



gnl.ventures



georg@gnl.ventures



@gnl_ventures

© 2020 GNL Ventures by Georg Reifferscheid

8

